

Dear parents,

We appreciate your comments about fund raising. We understand that not everyone wants to participate in selling popcorn (or anything else for that matter), but popcorn is a council activity that we must participate in.

There is an easy way to reduce the amount sales required per boy. That way is to participate in the Kroger Gift Card Program.

Here is how the program works. You do not have to sell anything.

Kroger will donate 4% of your purchases to the Pack.

Purchase a \$5.00 Kroger Gift Card from the Pack. The program only works if you get your Gift Card from the Pack. The card comes already loaded with \$5.00, so there is not a cost to participate. Each time you shop at a Kroger store, load money on the gift card, then use the gift card to pay for your purchases. You can use the gift card to purchase groceries, other gift cards that Kroger sells, prescriptions, and gas.

The gift card can be loaded at the register before you check-out or at customer service when you enter the store, so it only adds seconds to your shopping trip.

Here is an example of how much money the Pack can earn as part of your routine purchases:

If there are 80 families in the Pack and each family spends only \$300.00 per month in Kroger purchases, the Pack will receive \$960.00 per month or **\$11,520.00 per year**.

I know that this sounds like a lot of money, but our current budget (based on number of registered boys) is over \$15,000

Currently less than 25% of the Pack participates.

Anyone (parents, grandparents, neighbors, friends, co-workers) can use the Kroger Gift Cards you purchase from the Pack.

If you want to participate, see Melissa Briggs to purchase your gift card.

Sincerely,

Pack 197 Committee